WHAT IS CLAIMED IS:

Claims 1 to 15 (cancelled).

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- 16. (new) A hair treatment lotion, comprising green tea, gentian and geranium mixed with at least one solution medium.
- 17. (new) The lotion of claim 16, wherein said solution medium is an aqueous base, a physiological solution or the like.
 - 18. (new) The lotion of claim 17, wherein said aqueous base is distilled water.
 - 19. (new) The lotion of claim 16, wherein said green tea is in leaf form.
- 20. (new) The lotion of claim 19, wherein said green tea leaves are dried.
 - 21. (new) The lotion of claim 16, wherein said gentian is in root form.
 - 22. (new) The lotion of claim 21, wherein said gentian root is dried and chopped.
- 23. (new) The lotion of claim 16, wherein said geranium is in essence form.
 - 24. (new) The lotion of claim 16, wherein said green tea is present in quantities that are comprised between 0.1 g and 0.5 g for every 1500 ml of said solution medium.
- 25. (new) The lotion of claim 16, wherein said gentian is present in amounts comprised between 0.001 g and 0.3 g for every 1500 ml of said solution medium.
 - 26. (new) The lotion of claim 16, wherein said geranium is present in amounts comprised between 20 and 50 drops for every 1500 ml of said solution medium.
 - 27. (new) The lotion of claim 26, wherein each one of said drops has a weight comprised between 0.01 g and 0.07 g.
 - 28. (new) The lotion of claim 18, wherein said green tea, said gentian, said geranium and said H₂O are present in the following quantities:

Gentian

0.12 g

Geranium essence

36 drops

 H_2O

1500 ml

29. (new) Use of a lotion according to claim 16 for hair loss prevention treatments.

30. (new) Use of a lotion according to claim 16 for treatments adapted to facilitate the growth of new hair.